



150 ChatGPT prompts to make you a top 1% copywriter

? Thanks for downloading the prompts!

I just recorded a quick 4 min tutorial to show you how to make the most of these prompts.

<https://www.youtube.com/watch?v=Px-XdWHL734>

1. What is the AIDA model and how can it be used in copywriting?
2. How can I use the PAS formula to create persuasive copy?
3. What is the difference between a feature and a benefit in copywriting?
4. How can I use storytelling in my copywriting to connect with my audience?
5. What are some common copywriting formulas and how can they be used?
6. How can I use social proof in my copywriting to build trust with my audience?
7. What are some best practices for writing headlines in copywriting?
8. How can I use emotional appeals in my copywriting to create a strong connection with my audience?
9. What is the difference between direct response copywriting and brand copywriting?
10. How can I use scarcity and urgency in my copywriting to increase conversions?
11. How can I use the problem-agitate-solve method in my copywriting?
12. What are some common copywriting mistakes to avoid?

13. How can I use power words in my copywriting to increase conversions?
14. What is the difference between long-form and short-form copywriting?
15. How can I use customer testimonials in my copywriting to build trust with my audience?
16. What is the difference between copywriting for web vs copywriting for print?
17. How can I use storytelling in my copywriting to increase conversions?
18. How can I use the before-after-bridge method in my copywriting?
19. What is the difference between copywriting for B2C vs B2B?
20. How can I use the use the inverted pyramid method in my copywriting?
21. How can I use the power of specificity in my copywriting to increase conversions?
22. How can I use the power of the senses in my copywriting to create an emotional connection with my audience?
23. What are some lesser-known copywriting techniques that can be used to increase conversions?
24. How can I use humor in my copywriting to connect with my audience?
25. Can you give me an example of a successful copywriting campaign that was unexpected or unconventional?
26. How can I use sensory language in my copywriting to create a stronger emotional connection with my audience?
27. Can you provide a copywriting example that successfully appeals to the senses?
28. How can I use the power of contrast in my copywriting to increase conversions?
29. Can you provide an example of a successful copywriting campaign that utilized the power of contrast?
30. How can I use the power of association in my copywriting to increase conversions?
31. Can you provide an example of a successful copywriting campaign that utilized the power of association?
32. How can I use the power of anticipation in my copywriting to increase conversions?

33. Can you provide an example of a successful copywriting campaign that utilized the power of anticipation?
34. How can I use the power of curiosity in my copywriting to increase conversions?
35. Can you provide an example of a successful copywriting campaign that utilized the power of curiosity?
36. How can I use the power of nostalgia in my copywriting to increase conversions?
37. Can you provide an example of a successful copywriting campaign that utilized the power of nostalgia?
38. How can I use the power of surprise in my copywriting to increase conversions?
39. Can you provide an example of a successful copywriting campaign that utilized the power of surprise?
40. How can I use the power of repetition in my copywriting to increase conversions?
41. Can you provide an example of a successful copywriting campaign that utilized the power of repetition?
42. How can I use the power of exclusivity in my copywriting to increase conversions?
43. Can you provide an example of a successful copywriting campaign that utilized the power of exclusivity?
44. How can I use the power of authority in my copywriting to increase conversions?
45. Can you provide an example of a successful copywriting campaign that utilized the power of authority?
46. How can I use the power of scarcity in my copywriting to increase conversions?
47. Can you provide an example of a successful copywriting campaign that utilized the power of scarcity?
48. How can I use the power of urgency in my copywriting to increase conversions?
49. Can you provide an example of a successful copywriting campaign that utilized the power of urgency?
50. How can I use the power of simplicity in my copywriting to increase conversions?
51. Can you provide an example of a successful copywriting campaign that utilized the power of simplicity?

52. How can I use the power of specificity in my copywriting to increase conversions?
53. Can you provide an example of a successful copywriting campaign that utilized the power of specificity?
54. How can I use the power of the personal touch in my copywriting to increase conversions?
55. Can you provide an example of a successful copywriting campaign that utilized the power of the personal touch?
56. How can I use the power of the 'what's in it for me' approach in my copywriting to increase conversions?
57. Can you provide an example of a successful copywriting campaign that utilized the power of the 'what's in it for me' approach?
58. How can I use the power of the 'what's in it for them' approach in my copywriting to increase conversions?
59. Can you provide an example of a successful copywriting campaign that utilized the power of the 'what's in it for them' approach?
60. How can I use the power of the 'what's in it for us' approach in my copywriting to increase conversions?
61. Can you provide an example of a successful copywriting campaign that utilized the power of the 'what's in it for us' approach?
62. How can I use the power of the 'what's in it for the world' approach in my copywriting to increase conversions?
63. Can you provide an example of a successful copywriting campaign that utilized the power of the 'what's in it for the world' approach?
64. How can I use the power of the 'what's in it for the future' approach in my copywriting to increase conversions?
65. Can you provide an example of a successful copywriting campaign that utilized the power of the 'what's in it for the future' approach?
66. How can I use the power of the 'what's in it for the past' approach in my copywriting to increase conversions?
67. Can you provide an example of a successful copywriting campaign that utilized the power of the 'what's in it for the past' approach?

68. How can I use the power of the 'what's in it for the present' approach in my copywriting to increase conversions?
69. Can you provide an example of a successful copywriting campaign that utilized the power of the 'what's in it for the present' approach?
70. How can I use the power of the 'what's in it for the future and the past' approach in my copywriting to increase conversions?
71. Can you provide an example of a successful copywriting campaign that utilized the power of the 'what's in it for the future and the past' approach?
72. How can I use the power of the 'what's in it for the present, the past, and the future' approach in my copywriting to increase conversions?
73. How can I use the power of questions in my copywriting to increase engagement?
74. How can I use the power of storytelling in my copywriting to increase conversions?
75. How can I use the power of the familiar in my copywriting to increase conversions?
76. How can I use the power of the unfamiliar in my copywriting to increase conversions?
77. How can I use the power of the unknown in my copywriting to increase conversions?
78. How can I use the power of the known in my copywriting to increase conversions?
79. How can I use the power of the subconscious in my copywriting to increase conversions?
80. How can I use the power of the conscious in my copywriting to increase conversions?
81. How can I use the power of simplicity in my copywriting to increase conversions?
82. How can I use the power of complexity in my copywriting to increase conversions?
83. How can I use the power of the negative in my copywriting to increase conversions?

84. How can I use the power of the positive in my copywriting to increase conversions?
85. How can I use the power of the personal in my copywriting to increase conversions?
86. How can I use the power of the impersonal in my copywriting to increase conversions?
87. How can I use the power of the first-person in my copywriting to increase conversions?
88. How can I use the power of the second-person in my copywriting to increase conversions?
89. How can I use the power of the third-person in my copywriting to increase conversions?
90. How can I use the power of the present in my copywriting to increase conversions?
91. How can I use the power of the past in my copywriting to increase conversions?
92. How can I use the power of the future in my copywriting to increase conversions?
93. How can I use the power of the hypothetical in my copywriting to increase conversions?
94. How can I use the power of the real in my copywriting to increase conversions?
95. How can I use the power of the fantastical in my copywriting to increase conversions?
96. How can I use the power of the subliminal in my copywriting to increase conversions?
97. How can I use the power of the superliminal in my copywriting to increase conversions?
98. How can I use the power of the direct in my copywriting to increase conversions?
99. How can I use the power of the indirect in my copywriting to increase conversions?
00. How can I use the power of the implicit in my copywriting to increase conversions?

01. How can I create compelling headlines that grab the reader's attention?
02. What are some best practices for writing persuasive copy?
03. How can I use storytelling in my copywriting to connect with the reader?
04. What are some common mistakes to avoid in copywriting?
05. How can I use emotional triggers in my copywriting to increase conversions?
06. What are some ways to use language effectively in copywriting?
07. How can I use social proof in my copywriting to build trust?
08. What are some techniques for creating a sense of urgency in my copywriting?
09. How can I use power words in my copywriting to create a strong emotional response?
10. What are some ways to use humor in my copywriting to make the message more engaging?
11. How can I use persuasive techniques such as scarcity, authority and likeability in my copywriting?
12. What are some ways to use storytelling to make my copywriting more compelling?
13. How can I use persuasive copywriting to increase conversions on my website?
14. What are some ways to use copywriting to build brand awareness?
15. How can I use copywriting to increase engagement on social media?
16. What are some ways to use copywriting to increase email open and click-through rates?
17. How can I use copywriting to increase sales on e-commerce websites?
18. What are some ways to use copywriting to increase lead generation?
19. How can I use copywriting to create effective call-to-action buttons?
20. What are some ways to use copywriting to create effective landing pages?
21. How can I use copywriting to create effective product descriptions?
22. What are some ways to use copywriting to create effective email campaigns?
23. How can I use copywriting to create effective sales letters?
24. What are some ways to use copywriting to create effective brochures?

25. How can I use copywriting to create effective infographics?
26. What are some ways to use copywriting to create effective video scripts?
27. How can I use copywriting to create effective podcast scripts?
28. What are some ways to use copywriting to create effective social media posts?
29. How can I use copywriting to create effective ad copy?
30. What are some ways to use copywriting to create effective taglines?
31. How can I use copywriting to create effective slogans?
32. What are some ways to use copywriting to create effective jingles?
33. How can I use copywriting to create effective display ads?
34. What are some ways to use copywriting to create effective radio ads?
35. How can I use copywriting to create effective TV commercials?
36. What are some ways to use copywriting to create effective billboards?
37. How can I use copywriting to create effective packaging?
38. What are some ways to use copywriting to create effective direct mail campaigns?
39. How can I use copywriting to create effective brochures?
40. What are some ways to use copywriting to create effective print ads?
41. How can I use copywriting to create effective flyers?
42. What are some ways to use copywriting to create effective billboards?
43. How can I use copywriting to create effective posters?
44. What are some ways to use copywriting to create effective social media ads?
45. How can I use copywriting to create effective search ads?
46. What are some ways to use copywriting to create effective video ads?
47. How can I use copywriting to create effective remarketing ads?
48. How can I use copywriting to create effective lead magnets?
49. What are some ways to use copywriting to create effective webinars?
50. How can I use copywriting to create effective sales funnels?

